

# SQLI DIGITAL EXPERIENCE

## COOKIES POLICY

### 1. WHAT IS A COOKIE?

Cookies and similar tracers, such as "Flash" cookies, "local storage", etc., (hereinafter "**cookies**") are files placed on a user's terminal when they use an application or visit a website ("**user(s)**", "**visitor(s)**", "**you**", "**your**"). They are used to store information on the user's terminal for subsequent access.

Some cookies are placed only for the duration of your browsing on an application or website (e.g. "session cookies", which disappear as soon as you leave the website concerned), while others are deemed "permanent" (i.e. they remain placed on your terminal until they expire or you delete them first).

When you visit our website [www.sqli.com](http://www.sqli.com) , (hereinafter the "**Site**"), cookies are placed on your terminal.

With the exception of "necessary" cookies, you are free to refuse the deposit of cookies on your terminal or to personalize your choices in this respect, at any time, via :

- the cookie banner displayed when you enter our Site;
- the cookie management tool detailed in paragraph 4 of the present cookie policy; and
- by configuring your browser as specified in paragraph 4 of this cookie policy.

This cookies policy ("**Cookies Policy**" or "**Policy**") is thus intended to inform you about the reasons why SQLI, (hereinafter "**we**", "**us**", "**our**") uses cookies and how you can exercise your choices in this regard.

### 2. WHICH COOKIES DO WE USE, WHY AND FOR HOW LONG?

When you browse our Site, different types of cookies may be placed on your equipment, depending on the choices and preferences you have communicated to us. These cookies may be placed directly by us or by third parties, as indicated below.

#### Cookies Required

The following cookies are used because they are **necessary to ensure the proper functioning of the Site**.

These cookies are used to store your choices and preferences on your account, to provide functionalities that facilitate use of the Site, and to improve its performance and security. They are essential for the proper operation of the site. The use of these cookies does not require your consent.

However, you can technically refuse the deposit of such cookies by using your browser settings, but the Site may then not function normally.

COOKIE NAME AND FUNCTION	SUBMITTED BY	COOKIE LIFETIME
Didomi	Didomi - Save the user's consent to the storage of cookies	24h

### Browsing cookies (excluding necessary cookies)

The following cookies are used to **personalize your browsing experience on the Site according to the choices and preferences you have communicated** (for example, cookies related to language selection or content personalization).

COOKIE NAME AND FUNCTION	SUBMITTED BY	COOKIE LIFETIME
_hssc	HubSpot - - to keep track of sessions in an anonymized way	30 minutes - session

In order to place these cookies on your terminal, we must first obtain your consent. If you decide not to accept these cookies, we will not be able to remember your choices and personalize your browsing experience. You will then have to specify your preferences again each time you visit the Site.

### Analytics cookies

The following cookies are known as "analytical" cookies. They are used to **create aggregated statistics enabling us to better understand how our Site is used in order to optimize it and improve our services**, by analyzing in particular the number of visits, visitors and pages visited, the time of the visit, error messages, etc.

In order to place these cookies on your terminal, we must first obtain your consent. If you object to their use, we will not be able to compile aggregate statistics that will enable us to improve the Site and our services. However, the functionalities of the Site will not be altered by your opposition and you will therefore be able to browse it without the slightest difficulty.

COOKIE NAME AND FUNCTION	SUBMITTED BY	COOKIE LIFETIME
_cs_ex	ContentSquare	1 month
_cs_s		30min
_cs_vars		1 hour

wd	Facebook	7 days
_fbp		3 months and 1 day
en		3 months and 1 day
_hjIncludedInSample	HOTJAR	1 hour
_hjShownFeedbackMessage		1 day
_hssrc	HubSpot	1 hour
__cf_bm		30 minutes
AnalyticsSyncHistory	LinkedIn	1 month
In_or		1 day
lang		1 hour
lidc		1 day
UserMatchHistory		1 month
li_sugr		3 months and 1 day
	Oktopost	1 day
user_location_name	SQLI	1 hour
	Google (Google Ads, Google Advertising Products, Google Analytics, Google Analytics Product)	<a href="#">google privacy policy</a>

	YouTube	<a href="#">YouTube privacy policy</a>
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In order to place these cookies on your terminal, we must first obtain your consent. If you object to their use, we will not be able to compile aggregate statistics that will enable us to improve the Site and our services. However, the functionalities of the Site will not be altered by your opposition and you will therefore be able to browse it without the slightest difficulty.

### 3. HOW DO WE KEEP TRACK OF YOUR CONSENT TO COOKIES

SQLI does not deposit cookies or any other trace on your terminal without your consent, except for cookies for which your consent is not required.

When you first visit our Site, you will have the opportunity to accept or refuse the use of cookies for which your prior consent is required. Where your consent is required, we will not place any cookies on your terminal until you have given your express consent.

If you do not want cookies to be installed or read on your terminal, a refusal cookie will be stored on it so that we can keep track of your refusal. If you delete this cookie, we will no longer be able to know that you have refused the use of cookies. Similarly, when you accept cookies, a consent cookie is set. Consent or refusal cookies must remain on your terminal and are kept for a period of 6 months.

You can change your choice of cookies at any time. To do so, please see "*4. How can you manage cookies*" below.

### 4. HOW CAN YOU MANAGE COOKIES?

There are several ways for you to manage the cookies we use.

#### Cookie management tool

To manage the categories of cookies to which you have consented, we invite you to use our tool specifically designed for this purpose.

This will enable you to choose which cookies you wish to accept and which you wish to reject when using our Site. You can access it at any time by clicking [here](#)

#### Opposition platforms

You can also deactivate certain third-party cookies by going directly to their publisher's page.

To identify the publisher of a third-party cookie, please consult the explanatory tables in section "*2. Which cookies do we use, why and for how long?*" above.

#### Browser settings

In addition, most browsers allow you to accept all cookies, reject all cookies or choose which cookies to accept, depending on the publisher. You can also regularly delete cookies from your terminal via your browser.

The settings for each browser are different. They are described in your browser's help menu, which will tell you how to modify your cookie preferences.

For example:

- for Microsoft Edge: <https://support.microsoft.com/fr-fr/help/4468242/microsoft-edge-browsing-data-and-privacy-microsoft-privacy>

- for Safari: <https://support.apple.com/fr-fr/safari>
- for Chrome: <http://support.google.com/chrome/bin/answer.py?hl=fr&hlrm=en&answer=95647>
- for Firefox: <http://support.mozilla.org/fr/kb/Activer%20et%20d%C3%A9sactiver%20les%20cookies>
- for Opera: <http://help.opera.com/Windows/10.20/fr/cookies.html>

As mentioned above, please bear in mind that if you set your browser to reject all cookies, some of the Site's features may not function normally.

## 5. HOW DO WE PROCESS YOUR PERSONAL DATA

Where cookies are used to collect personal data about you, this data is processed and stored in accordance with our Privacy Policy, accessible [here](#).

## 6. HOW CAN YOU CONTACT US

If you have any questions or requests regarding the processing we carry out with your personal data under this Policy, including the exercise of your rights, as detailed above, you can contact us, by email at the following address: [.privacy@sqli.com](mailto:privacy@sqli.com)

You can also contact us by post at the following address:

### SQLI

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